



**Military Family
Advisory Network**

FOR IMMEDIATE RELEASE

April 9, 2020

**Media Contact:
Rebekah Sanderlin**

sanderlin@militaryfamilyadvisorynetwork.org

910.527.9076

MFAN and R.Riveter Teach Thousands of Military Family Members to Sew Face Masks

WASHINGTON— Thousands of viewers tuned in this week to watch a face mask sewing tutorial presented by the Military Family Advisory Network and R.Riveter, a handbag company founded by two military spouses and funded by Mark Cuban. The interactive tutorial aired as a Zoom webinar and was shared on MFAN’s Facebook page, where hundreds more viewers continue to watch it every day.

MFAN approached Cameron Cruse, co-founder of R.Riveter, and asked that she, in the spirit of the original Rosie the Riveter, teach military family members to sew face masks, which are in short supply and needed to protect against the spread of COVID-19. Many who watched the tutorial said they planned to make extra masks to donate to people in need.

“Just as Rosie the Riveter symbolizes a time when Americans came together and worked for the greater good, we knew we could mobilize the MFAN community to create these life-saving masks,” said MFAN Executive Director Shannon Razsadin. “We were thrilled to partner with R. Riveter to show people how to sew the masks, and to bring people together during these difficult days.”

The sewing tutorial was part of #MFANConnects, an entertaining, interactive way for military family members and others to connect online during this time of social distancing.

#MFANConnects has been hosting events on Zoom and Facebook Live, including live trivia nights, Miss USA reading to children, fitness classes, events with parenting expert Heidi Murkoff, and book club meetings, with even more events planned for the coming weeks.

To arrange an interview with Shannon Razsadin, please contact Rebekah Sanderlin at sanderlin@militaryfamilyadvisorynetwork.org or at 910-527-9076.

###

About MFAN: The Military Family Advisory Network is the authentic voice of the modern military family and the bridge that connects military families to the resources, people and information they depend on to successfully navigate all phases of military life. To learn more about MFAN, visit www.militaryfamilyadvisorynetwork.org .